

STRATEGI PENGEMBANGAN POTENSI WILAYAH SEBAGAI UPAYA PEMERATAAN PEMBANGUNAN DI KABUPATEN JAYAWIJAYA

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Activities development of Jayawijaya Regency so far only focused on one area, in District of Wamena Kota. This causes spatial disparity of development in the Regency of Jayawijaya. This study aims to identify the potential and the problems that can affect the distribution of development equitable, also formulate strategies development equitable in Jayawijaya .

The method in this study are : (i) the approach used is a combination of models/sequential explanatory design, (ii) LQ and SWOT analysis.. The results of analysis LQ showed Jayawijaya has 5 economic sectors bases, namely sector : (1) agriculture, (2) bulding, (3) trade, hotels and restaurants, (4) finance, leasing, and business services, (5) services. Based on the results of SWOT analysis, there are 4 strategies development equitable in Jayawijaya : (1) improving facilities and infrastructure supporting comparative economic sectors, (2) improve socialization or training programs to the community in order to increase community skills, particularly in agriculture and tourism activities, (3) developing a data base of agricultural and tourism potential, devoted to the promotion of the importance of tourism activities in the Regency Jayawijaya and expansion of agriculture and tourism market, and (4) expand their territory based on potential/comparative advantage they have.

Keyword : development equitable, comparative advantage, regional strategy development